



Our E2 Industry Partner in:

Injection Molding




About Laser Die & Engineering:

For over 26 years, Laser Die & Engineering of Kentwood, Michigan has been producing injection and compression molds and molded parts for a wide range of customers in the plumbing and automotive industries and the US Government.

Laser Die's comprehensive facility and experienced staff of engineers, moldmakers and production specialists allows the company to offer a full range of services, from design through the prototype and testing to production stages, all with a full commitment to on-time delivery and adherence to strict industry standards.

Why did Laser Die Choose E2?

To support the full range of services Laser Die provides to its customers, Plant Manager Brian Postema saw the need to replace his obsolete shop management software. The system he chose had to be inclusive, allowing him to manage everything from shop operations to accounting to material costs. After reviewing several companies, Brian selected E2 as a comprehensive, total package – He can follow a job from start to finish, managing not only his customer requirements, but his own vendors, purchase orders, shop hours and accounting as well.

 **Want to Talk to Laser Die?**

Brian Postema
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“E2 Technical Support is great - we call them on a regular basis, and they are always helpful. The after-sale support has been terrific.”

**- Brian Postema,
 Laser Die & Engineering**

The Results ... So Far:

Brian Postema has seen very positive results since fully implementing E2 in January of 2002. He now has the purchasing management capability to keep track of his vendors, purchase orders and material costs more easily, and the shop floor control to track his labor costs and timetables. Overall, Brian is most impressed with the comprehensive performance of his E2 software – everything he needs, from start to finish, is included in one package.