

E2 = Big ROI for Rapid Design Group

A small shop sees big value in the E2 system



Creators, programmers and E2 support staff are continually thinking of how we can improve functionality for all types and shop sizes. It's easy to see the benefits and efficiencies that E2 creates with larger companies but we get a bit excited when we see how smaller shops utilize our software. Case in point is with Rapid Design Group, a turn-key shop located in Leduc, Alberta, Canada.

Serg Arabsky, Rapid Design Group CEO and founder, grew up in the business with his dad running his own shop after they immigrated from Ukraine in 2003. After graduating with a mechanical engineering degree, he decided to start his own company in 2011 as a one-man shop consulting in the oil and gas industry. With Serg's background, he could speak directly about the problems his clients were facing and concluded quickly that he could offer not only consulting but design and manufacturing as well. Today, Rapid Design Group occupies a 17,000 sq ft facility with 22 employees, specializing in downhole drilling and completions for the oil and gas industry.

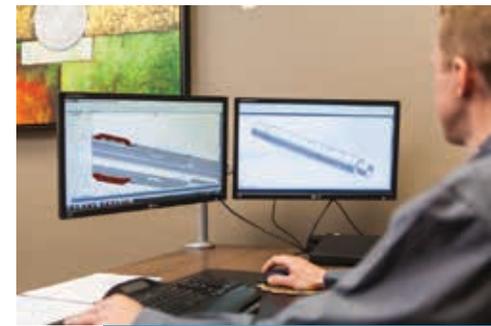
In less than 4 years of opening his doors, Serg knew his company needed a management software system. When researching programs, he was specifically looking for software with limits far beyond what his company would need. He wanted an easy to use and visually appealing interface but wanted the opportunity to customize the complexity of the program as his jobs became more involved.

"I wanted a system to accommodate an infinite number of scenarios between design, manufacturing, producing and delivery of my client's solutions."

Being a smaller shop, Rapid Design Group is a perfect example of how E2 can integrate departments quickly, start creating efficiencies immediately and help a shop plan, making every job easier. Once E2 was loaded and running in Serg's shop, he was convinced he made the right purchase. His team has implemented many E2 modules including the QuickBooks and Data Collection modules. The QuickBooks integration was seamless and Serg says that Data Collection has moved his machinists to think more holistically about every project. It easily shows them where improvements can be made and works perfectly with prototype work to help control inventory.

According to Serg, E2 takes care of any shop that doesn't want paperwork. No more trying to find the shop foreman's chicken scratch on the coffee stained piece of paper. E2 structures and solidifies internal communication thus making all departments more efficient. And if your shop doesn't find all this useful, Serg challenges you to look at what E2 can do in terms of cost savings. "With having E2, no one forgets a common bolt or to order a special part that takes 3 weeks for delivery. Once you've done it in E2, it's always there, you always have it. It prevents costly mistakes and therefore saves us money."

E2 wasn't created for one shop type or for only the large companies. And Rapid Design Group proves that the software can be as simple or complex as you want it to be. Serg believes that any a size shop would benefit from the software. "If I was starting again, as a one-man shop, before my first CNC equipment landed on my shop floor, I would purchase and implement E2. It pays for itself in 3 days, easy." Can you ask for a better ROI than that?



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